

# Blue Sword



## Our 4-Step Growth Process

Your best sales day everyday.



Using our 'Convert2Lead' methodology, we design and build you a great looking, lead converting website that offers your customers the ultimate user experience.

Web Development

Using our bespoke Attention, Trust & Value system, combined with market leading technology, we create an SEO strategy that makes your website more visible to search engines, driving traffic to it.

SEO

Social Media

When we can clearly see our 'Convert2Lead' and Attention, Trust and Value methods working, we accelerate your leads using paid ads, attracting more of your ideal customers.

Informed by our unique Attention, Trust and Value system, we create a tailored communications plan, build your brand awareness and ultimately drive traffic to your lead converting website.

Digital Advertising