

Blue Sword



Digital Advertising

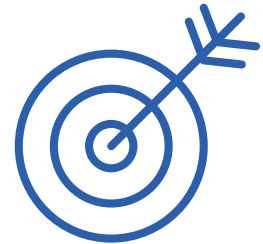
Keen to test pay-per-click advertising, but no clue where to start? We can help.



Fully managed service run by our experts



Reach your ideal audience with targeted advertising



Hit your sales targets

If directly reaching your ideal customer and increasing lead conversion sounds appealing, why not consider a digital advertising campaign with us? Utilising our Attention, Trust and Value method, our team of marketing experts offer a fully managed service that will give you maximum impact ads, at a cost to suit your budget.

We work with you to define your key messages for the advert. We then discuss your target audience and their demographics, such as age and interests. We also look at the key geographical areas your business operates in and create a fully tailored advert that will target your perfect customer.

Features



Fully managed adverts



Targeted adverts



Analytic reports



Flexible fees

Benefits



Saves you time and utilises expert knowledge



Easily reach your ideal customer



Measure performance, gain valuable insights and improve



Set a cost to suit your budget

80% of our work comes from existing client referrals, so you don't need take our word for it - take theirs.

"As part of our plan to grow our business we needed to increase our website traffic. The team at Blue Sword have provided us with great ideas and I would highly recommend Blue Sword to any other company looking to boost their business through digital advertising."

John Carswell, JLC Property Lettings