

Blue Sword



Search Engine Optimisation

Are you looking for a smarter way to generate sales leads? Do your competitors rank higher than your business on Google and other search engines?



Raise your business' online presence



Drive more high quality traffic to your website









Hit your sales targets







If you are looking to expand the reach of your business and generate better sales leads, we can help with our Search Engine Optimization service. SEO as it's commonly known, is all about increasing the online profile of your business, with the goal of increasing the number of leads that your company website generates.

Our SEO package is one of the most comprehensive on the market and using our Attention, Trust and Value method, our team of digital marketing experts can achieve outstanding results.

Features

-  Keyword research and optimisation
-  User analysis
-  Technical analysis
-  Development of new content
-  Backlinking and outreach
-  Analytic reports

Benefits

-  Discover the most searched terms associated with your business and help your customer find you more easily on search engines
-  Helps you understand what content is working, and what isn't so you can improve
-  Ensures your website is running smoothly and isn't negatively affecting SEO rankings
-  Keeps the content on your website fresh and relevant
-  Improves the trust rating of your website
-  Measure performance, gain valuable insights and improve

80% of our work comes from existing client referrals, so you don't need take our word for it - take theirs.

"The website Blue Sword has created is outstanding and I'm absolutely delighted with the phenomenal SEO service. It's like Christmas every day with the sales we're doing!"

Joe Walker, Joe Walker's Flooring