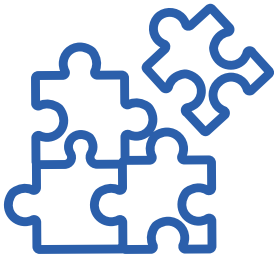


Blue Sword

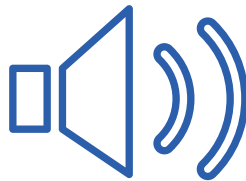


Social Media Management

You already know that social media is a powerful tool for building a brand, however you find it time consuming, frustrating, and somewhat intimidating. We understand.



Get an effective social media strategy



Ensure your messages reaches your audience









Hit your sales targets







We love helping businesses to thrive online. Using our unique Attention, Trust and Value method, our team of dedicated professionals will develop your social media accounts to generate leads and raise awareness of your business, giving you valuable time back to focus on other things.

So whether you are looking to build awareness, increase engagement, generate sales leads, or all of the above, we can help.

Features

-  Social media account management
-  Social media strategy
-  Content creation and scheduling
-  Social media monitoring
-  Social media analytics and reporting
-  Competitively priced

Benefits

-  Gives you expert support and valuable time back to focus on other things
-  Ensures your social media accounts have direction and fit with your business goals
-  Your content and key messages are amplified at a time when your audience is likely to be listening
-  Quick response to your customers questions and comments
-  Measure, gain valuable insights and improve
-  Saves you money

80% of our work comes from existing client referrals, so you don't need take our word for it - take theirs.

I can't recommend the team at Blue Sword enough. I initially approached them for a web development project and once the site was built, I decided to try their digital marketing services. In the space of three months, we have seen our online community grow by 60%, engagement levels are higher than ever, and we are now firmly on target to meet our fundraising goals.

William Melville, SA&D